



**FESTIVAL
SPONSORSHIP
OPPORTUNITIES**

SATURDAY & SUNDAY, OCTOBER 5 & 6, 2024

QUESTIONS?

THE GREAT CORTLAND PUMPKINFEST PLANNING COMMITTEE
42 MAIN STREET, CORTLAND, NEW YORK 13045
GREATCORTLANDPUMPKINFEST@GMAIL.COM

WWW.CORTLANDPUMPKINFEST.ORG



ABOUT THE EVENT

CELEBRATING 27 YEARS

The Great Cortland Pumpkinfest is an opportunity to celebrate. Cortland's most beautiful season! Now in its 27th year, the festival features a wide range of activities that appeal to the whole family. It is held in Courthouse Park in historic downtown Cortland, New York, on the first full weekend of October. Over the course of the weekend, thousands of festival-goers come to enjoy a multitude of festival activities.

Festival-goers enjoy live entertainment featuring talented performers, carnival rides, games and activities for children of all ages, a craft show showcasing local crafters and vendors, hayrides, festival food celebrating iconic fall flavors and so much more.

SPONSORSHIP

Growing a great Pumpkinfest requires partnership with sponsors to make many of the festival's activities possible. From the main stage to the acoustic tent, pony rides to the pumpkin decorating contest, sponsors make many of the beloved Pumpkinfest events possible for festival attendees. As a 501 c 6 tax exempt entity, your donation is tax-deductible.

Pumpkins come in a variety of shapes and sizes; jumbo, small with many sizes in between. We are pleased to offer many varieties of giving levels to support the festival.

SPONSORSHIP LEVELS

\$5,000+

Atlantic Giant Pumpkin

Help cultivate the festival, nurturing it to grow to its full potential:

- Four festival entrance sidewalk decals
- Logo on www.cortlandpumpkinfest.org
- Acknowledgement in print advertising
- Acknowledgement in radio ads
- 10' x 10' exhibit space provided
- Live acknowledgment during festival entertainment introductions
- Company name included in 2 social media paid ads reaching 100-mile radius of the festival
- Company name linked in at least 4 social media posts promoting the festival
- Company name incorporated into decorations (hay bales, pumpkins, corn stalks) throughout Courthouse Park.

\$2,500+

Big Autumn Pumpkin

Take the stage to associate their brand with the Cortland area's favorite family festival:

- Two festival sidewalk decals within park
- Logo on www.cortlandpumpkinfest.org
- 10' x 10' exhibit space provided
- Acknowledgement in print advertising
- Acknowledgement in radio ads
- Live acknowledgment during festival entertainment introductions
- Company name linked to social media posts related to entertainment

\$1,000+

Harvest Moon Pumpkin

Make a direct and memorable connection with festival-goers.

- Sponsor a selected venue (pick one per sponsorship):
 - Pony rides tent (two available)
 - Kid Zone Tent and Activities (two available)
 - Pumpkin decorating contest exhibit (one available)
 - Main Stage (two available)
 - Hay wagon (two available)
 - Dining tent (one available)
 - Music/Entertainment (six available)
 - Pumpkin Pub (two available)
- Company banner prominently displayed at their sponsored venue (banner provided by company)
- Logo on www.cortlandpumpkinfest.org

\$1,000+

Sugar Treat Pumpkin

Warmly welcome festival-goers with a bit of pumpkin spice -

- Sponsorship of Pumpkinfest T-shirt with company logo on sleeve

\$50, \$100, \$250+

Sweetie Pie Pumpkin Friends

Our “Friends of the Festival” are recognized on the festival’s social media pages and listed on a banner centrally displayed at the Info Booth.



**The 27th Annual Great Cortland Pumpkin Festival
Courthouse Park, Cortland, NY | October 5 & 6, 2024**

SPONSORSHIP COMMITMENT FORM

Thank you for supporting the Great Cortland Pumpkinfest. Once we receive your completed form, we will contact you to discuss detailed arrangements, benefits, recognition, and digital media for promotion.

Please fill out the form below to confirm your sponsorship package and return the completed form to: The Great Cortland Pumpkinfest Planning Committee
42 Main Street, Cortland NY 13045
greatcortlandpumpkinfest@gmail.com

Company Name (as it should appear in print) _____

Contact Person _____

Company Mailing Address _____

Contact Email Address _____

Contact Phone Number _____

Sponsorship Levels: (Please check the appropriate one)

Atlantic Giant Sponsor \$5,000+ Amount \$_____
Please provide a high resolution digital logo to: greatcortlandpumpkinfest@gmail.com

Big Autumn Sponsor \$2,500+ Amount \$_____
Please provide a high resolution digital logo to: greatcortlandpumpkinfest@gmail.com

Harvest Moon Sponsor \$1,000+ Amount \$_____

Selected Venue (pick one per sponsorship):

- Pony rides tent (two available)
 Kid Zone Tent and Activities (two available)
 Pumpkin decorating contest exhibit (one available)
 Main Stage (four available)
 Hay wagon (two available)
 Dining tent (one available)
 Music/Entertainment (six available)
 Pumpkin Pub (two available)

Please provide a high resolution digital logo to: greatcortlandpumpkinfest@gmail.com

Sugar Treat Sponsor \$1,000+ each Amount \$_____

Please provide a high resolution digital logo to: greatcortlandpumpkinfest@gmail.com

Sweetie Pie Moon Sponsor \$50, \$100, \$250+ Amount \$_____

Confirm name/business name to be printed on banner: _____

In-kind donation Value \$_____

Item: _____

Comments: _____

Payment Information

- Please send me an invoice
 I have enclosed a check made payable to -

The Great Cortland Pumpkinfest
42 Main Street, Cortland, NY 13045